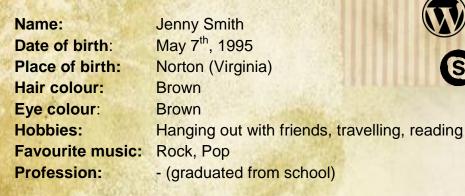
Rabbit Holes:

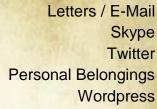
Jenny Smith



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Role in the story:

Jenny is a high-flying youngster who is not afraid of crossing the borders every now and then. She is the protagonist of the story and plans to come to Switzerland with the aim of attending a language school in order to solidify her German language skills. However, on the day of the assumed arrival she disappears without leaving a trace. Her closest relatives are kept in the dark about her disappearance but a number of suspicious circumstances lead to further insights and serve as the motor for the development of the transmedia narrative. Thereby, the students actively participate in the story by getting to the bottom of the narrative and discovering the secrets behind Jenny Smiths' mysterious persona. In general, Jenny has big and sometimes guite idealistic plans for the future. Her past is tainted by drug problems and over a certain period she struggled to maintain foothold in modern society. Her ex-boyfriend Bryan Cranston is still addicted to marijuana and represents the embodiment of a "never-do-well". After having suffered from a nervous breakdown she was able to end the relationship. However, she still has intense feelings for him and is unable to close this chapter. Furthermore, she has a close bond to her mother but no contact with her father. She is well acquainted with the spatial vicinity of Lucerne and was able to establish some profound friendships during her last language stay in Switzerland. As the story unfolds, it becomes obvious that Jenny is actively engaged in her father's start-up company lifesavers'. Jenny is determined to leave the United States in order to actively participate in a world-wide prevention of drug misuse organised by lifesavers' company. However, her closest relatives are kept in the dark due to personal reasons even though some per friends might have a vague idea why she disappeared so abruptly.

Characteristics:

socially active (prevention of drug misuse), likeable, smart, forgetful, authentic, likes the art of photography, is interested in literature and poetry, trustful, punctual, ambitious, loyal, loves to go on strolls alongside the Reu in the evening