

# PREMISE

Jenny Smith, a high-flying youngster who is not afraid of crossing the borders every now and then, plans to come to Switzerland with the aim of attending a language school in order to solidify her German language skills. However, on the day of the assumed arrival she disappears without leaving a trace. Her closest relatives are kept in the dark about her disappearance but a number of suspicious circumstances lead to further insights and serve as the motor for the development of the transmedia narrative.

## STORYWORLD

## REAL LIFE

Diegetic Artefacts / Tangible Diegetic Media\*

<p><b>CULTURAL DIMENSION:</b>                  GE-Language School      Lifesavers' Company                  English as a Means of Mutual Understanding                  Language Student's Cultural Life in Switzerland</p>	<p><i>Twitter</i>      <i>Wordpress</i>  <i>Skype</i>      <i>Letters</i>  <i>Personal Belongings</i>  <i>Homepages</i>      <i>Videos</i></p>	<p><b>CULTURAL DIMENSION:</b>                  Holidays      Secondary School Altdorf      Music                  Poetry      Sports                  Participators' Cultural Life in Switzerland</p>
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Fact Sheets\*

<p><b>SOCIAL DIMENSION:</b>                  Jenny Smith      Rosie Smith      Peter Smith                  Melanie H.      Alessia G.      Steven E.      Sven P.                  Céline L.      Bryan C.      Wayne O.</p>	<p>Areas of Interaction,                  Participation and                  Literary Immersion</p>	<p><b>SOCIAL DIMENSION:</b>                  1 Teacher                  8 Female Participators      4 Male Participators</p>
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<p><b>GEOGRAPHICAL DIMENSION:</b>                  Norton (The Smiths, Bryan)      Napoli (Alessia)                  Vichy (Céline)      Riga (Melanie)                  Stockholm (Sven, Steven)</p>	<p>Altdorf (Jenny, Participators)                  Lucerne (Language Students,                  Lifesaver's)</p>	<p><b>GEOGRAPHICAL DIMENSION:</b>                  Altdorf (Participators)                  Lucerne</p>
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Activating Environments\*

<p><b>TEMPORAL DIMENSION:</b>                  Timeline Storyworld                  (Beginning of July: Setting up the Contextual Frame)</p>	<p>08.09.2014-12.09.2014                  PROJECT WEEK</p>	<p><b>TEMPORAL DIMENSION:</b>  <a href="http://www.was-war-wann.de/2000/2010/2014.html">http://www.was-war-wann.de/2000/2010/2014.html</a>  <a href="https://de.wikipedia.org/wiki/2014">https://de.wikipedia.org/wiki/2014</a></p>
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Timeline Real Life

Timeline\*

 = Further Documents Available on the CD-ROM